



Revised 1/18/2011

LA Fashion District BID Board of Directors Meeting

Thursday, January 20, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: December 9, 2010 **TAB 1**
- 4 Committee Reports
Finance
 - **MOTION** to approve accounting firm to perform annual audit & financial statement.Operations
 - **MOTION** to approve district-wide tree trimming project to proceed immediately.
- 5 Fashion District Board of Directors
 - Officer Election
 - Committee Appointments **TAB 2**
- 6 New Business
- 7 Executive Director's Report **TAB 3**
- 8 **Special Tour of the Fashion District**
Mini Coach Tour will take approximately 30 minutes
- 9 Adjourn at 1:30 pm

The agenda and information materials are available for review in the BID office at the address below.

Next scheduled Board Meeting date is Thursday, February 17, 2011 at 11:45 am

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by Kent Smith at (213) 488-1153 x 712.

B2011.agenda.1-20-11



LA Fashion District BID Board of Directors Meeting

Thursday, April 14, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: March 17, 2011 **TAB 1**
- 4 Presentation on Downtown Artwalk **TAB 2**
by Executive Director Joe Moeller and Qathryn Brehm
(Property owners and merchants were invited to this presentation.)
- 5 Status of District Management Plan Revision
- 6 Discussion of Alley Paving Collective
- 7 Preparation for Committee Review of 2012 Budget Scenarios
- 8 Mobile Vending Update
- 9 Home for Good Update: Housing for Chronically Homeless Program
- 10 New Business
- 11 Executive Director's Report **TAB 3**
- 12 Adjourn at 1:30 pm

The agenda and information materials are available for review in the BID office at the address below.

- Annual Meeting is Thursday, May 19, 2011 at 10:30 am
- Board Meeting date is Thursday, May 19, 2011 at 11:45 am

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B2011.agenda.4-14-11



LA Fashion District BID Board of Directors Meeting
Thursday, May 19, 2011 at 9:30a.m. - Please note special time
110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: April 14, 2011 **TAB 1**
- 4 Committee Reports
Finance
 - Update re Clean Team Wage Increase **TAB 2**
 - April/2011 Financial Summary **TAB 3**
 - 2012 Santee Alley Overlay Assessments Adj **TAB 4**
 - 2012 BID Assessments Adjustment **TAB 5**
 - Action Item: Motion to Adopt 2012 Assessment Rates
 - Action Item: Motion to Approve 2010 Tax Returns **TAB 6**
- 5 Election Committee
 - Committee Appointments
- 6 CicLAvia in the LA Fashion District
 - Proposed Event Routes for October 9, 2011 **TAB 7**
- 7 New Business
- 8 Executive Director's Report **TAB 8**
- 9 Adjourn to Annual Property Owner Meeting – Room C 998

The agenda and information materials are available for review in the BID office at the address below.

- Next Board Meeting date is Thursday, July 21, 2011 at 11:45 am

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B2011.agenda.5-19-11



LA Fashion District BID Board of Directors Meeting

Thursday, July 21, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: May 19, 2011 **TAB 1**
- 4 2012 Assessment Data Report
 - Possible Motion to Amend Annual Plan Report
 - Possible Motion to Amend Approval of Assessment Roll
- 5 Committee Reports
 - Finance
 - Summary of Un-Audited Financial Information **TAB 2**
 - Operations
 - Election
 - Motion to Approve Record Date **TAB 3**
 - Board Member Resignation and Appointment Recommendation
- 6 New Business
- 7 Executive Director's Report **TAB 4**
- 8 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

- Next Board Meeting date is Thursday, September 15, 2011 at 11:45 am

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B2011.agenda.7-21-11



Revised 9/12/2011

LA Fashion District BID Board of Directors Meeting

Thursday, September 15, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

NOTE:::This meeting was rescheduled to September 22, 2011

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: July 21, 2011 **TAB 1**
- 4 **Discussion and Action Item:** Consider Council District Nine request for support to amend a 2003 pledge agreement to convert a land pledge of 2.6 acres for a park (located at 4051 S Alameda) to a cash pledge of \$3.6 million for an industrial development. **HANDOUT**
- 5 Committee Reports
Operations
Action Item: Funding for Big Belly Trash Compactor pilot project (See Executive Director report for project description)
Election
Discuss Board Vacancies
- 6 New Business
- 7 Executive Director's Report **TAB 2**
- 8 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board Meeting dates:

- Thursday, November 17, 2011 at 11:45 am
- Thursday, December 15, 2011 at 11:45 am

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by Kent Smith at (213) 488-1153 x 712.

B2011.agenda.9-15-11



Revised 9/21/2011

LA Fashion District BID Board of Directors Meeting

Thursday, September 22, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- 1 Public Comment
- 2 Welcome & Introductions
- 3 Approval of Minutes: July 21, 2011 **TAB 1**
- 4 **Discussion and Action Item:** Consider Council District Nine request for support to amend a 2003 pledge agreement to convert a land pledge of 2.6 acres for a park (located at 4051 S Alameda) to a cash pledge of \$3.6 million for an industrial development. **HANDOUT**
- 5 Committee Reports
Operations
Action Item: Funding for Big Belly Trash Compactor pilot project (See Executive Director report for project description)
Election
Discuss Board Vacancies
- 6 New Business
- 7 Executive Director's Report **TAB 2**
- 8 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board Meeting dates:

- Thursday, November 17, 2011 at 11:45 am
- Thursday, December 15, 2011 at 11:45 am

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by Kent Smith at (213) 488-1153 x 712.

B2011.agenda.9-22-11



LA Fashion District BID Board of Directors Meeting

Thursday, December 15, 2011 at 11:45 a.m.

110 E 9th St Room A1175, Los Angeles, CA 90079

AGENDA

- | | | |
|----|---|-------|
| 1 | Public Comment | |
| 2 | Welcome & Introductions | |
| 3 | Approval of Minutes: September 15, 2011 | TAB 1 |
| 4 | LAPD Captains | |
| 5 | Skid Row Housing Trust Presentation
Star Residential Project at 6 th and Maple | |
| 6 | Recognition of Retiring Board Members <ul style="list-style-type: none">• Peter Kaplan• John Day• Harvey Flax | |
| 7 | Board of Directors Election Results | |
| 8 | New Business <ul style="list-style-type: none">• Draft 2012 Meeting Calendar | TAB 2 |
| 9 | Executive Director's Report | TAB 3 |
| 10 | Adjourn | |

The agenda and information materials are available for review in the BID office at the address below.

Next Board Meeting date:

- Thursday, January 19, 2012 at 11:45 am

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B2011.agenda.12-15-11



LA Fashion District BID Board of Directors Meeting

Thursday, December 15, 2011 at 11:45 a.m.

110 E 9th St Room A209, Los Angeles, CA 90079

Please note meeting room change

AGENDA

- | | | |
|----|---|-------|
| 1 | Public Comment | |
| 2 | Welcome & Introductions | |
| 3 | Approval of Minutes: November 17, 2011 | TAB 1 |
| 4 | Introduction of LAPD Command Staff | TAB 2 |
| | • Captain Horace Frank, Central Division | |
| | • Captain Jorge Rodriguez, Newton Division | |
| 5 | Skid Row Housing Trust Presentation | TAB 3 |
| | • Star Residential Project at 6 th and Maple | |
| 6 | Action Item: Approve 2012 Planning Report | TAB 4 |
| 7 | BID Renewal | |
| | Action Item: Retain Urban Place Consulting Group as Management Plan Consultant | TAB 5 |
| 8 | Central City Association Membership Renewal and Treasures of Los Angeles Annual Sponsorship | |
| | Action Item: Renew CCA Membership | TAB 6 |
| | Action Item: Silver Sponsorship Support Level Participation | TAB 7 |
| 9 | Recognition of Retiring Board Members | |
| | • Peter Kaplan | |
| | • John Day | |
| | • Harvey Flax | |
| 10 | Board of Directors Election Results | |
| 11 | New Business | |
| | • Draft 2012 Meeting Calendar | TAB 8 |
| 12 | Executive Director's Report | TAB 9 |
| 13 | Adjourn | |

The agenda and information materials are available for review in the BID office at the address below.

Proposed next Board Meeting date:

- Thursday, January 19, 2012 at 11:45 am – Councilmember Jan Perry, District 9, is scheduled to attend.

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B2011.agenda.12-15-11



LA Fashion District Business Improvement District
Board of Directors Meeting Minutes - Thursday, January 20, 2011

Members Present: Laura Aflalo, Dan Bartholomew, Mark Cohen, John Day, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

Members Absent: Mark Chatoff, Herb Glaser, Peter Kaplan.

Guests Present: Gabriel Guynes, Cheri Rae-Russell (Peace Yoga Studio)

Staff Present: Kent Smith, Executive Director. Jose Gonzalez, Lynn Myers.

Board Secretary Jaime Lee chaired the meeting and called it to order at 11:51 am. Several agenda items were taken out of order and appear in the minutes as published in the agenda.

1 Public Comment: Business owner Gabriel Guynes (Peace Yoga Studio) is interested in becoming involved in BID activities and programs.

2 Welcome & Introductions: Board Members introduced themselves.

BID Executive Director Kent Smith informed all Board Members that all meetings are public and subject to the Brown Act. All business must be conducted in this office with a quorum of Members present. All public information and records are available to anyone upon request. Off site conference calls are prohibited according to the Brown Act.

3 Approval of Meeting Minutes from December 9, 2010. Approved by unanimous vote.

4 Committee Reports

Finance:

- **Audit and a Financial Review:** The BID conducts an annual Audit and a Financial Review that is required by the City of Los Angeles according to the BID's contract with the city. At their meeting on January 18, 2011, the Finance Committee recommended hiring the accounting firm of Stanislawski & Harrison that has successfully conducted the audits for the last several years. (See Item 1)

MOTION: Retain the accounting firm Stanislawski & Harrison to conduct the 2010 audit.

Dan Bartholomew moved to approve. Darlene Kuba seconded.

The motion was unanimously approved on January 20, 2011.

Members Voting: Laura Aflalo, Dan Bartholomew, Mark Cohen, John Day, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

- **Summary 2010 Financial Information:** Board Members received a Summary of Preliminary, Un-Audited Financial Information for the 12 months ending on December 31, 2010. (See Item 2) Kent Smith reported that all categories were under budget.

Operations:

- **Tree Trimming:** Trees in the district were last trimmed in 2008. The BID budgeted \$100,000 over two years to cover the cost to trim all 720 trees in the district. Recent heavy rains are expected to accelerate heavy limb growth this spring. The Operations Committee recommended trimming the trees now rather than waiting until the fall.

MOTION: Approve district-wide tree trimming project to proceed immediately by Trimming Land Company.

Darlene Kuba moved to approve. Dan Bartholomew seconded.

The motion passed by unanimous vote on January 20, 2011.

Members Voting: Laura Aflalo, Dan Bartholomew, Mark Cohen, John Day, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

5 Fashion District Board of Directors

Officer Election: Board Members nominated and unanimously voted to appoint the following Members to the 2011 Executive Committee:

- Jaime Lee, Chair
- Mark Chatoff, Vice Chair
- Dan Bartholomew, Treasurer
- Jorge Flores, Secretary

Committee Appointments: Kent Smith informed the Board that each Member must serve on at least one committee. Chair Jaime Lee will make the appointments based on Member interests and committee staffing. The following Members indicated their interest:

Finance: Dan Bartholomew, Mark Chatoff, Jorge Flores, John Van Den Akker.

Operations: Laura Aflalo, Dan Bartholomew, Darlene Kuba.

Image & Communications: Dan Bartholomew, Ramin Haverim, Brian Taban.

Legislative: Jorge Flores, Darlene Kuba.

Personnel: Laura Aflalo, Darlene Kuba.

Board Members will also be polled via email.

6 New Business: None discussed.

7 Executive Director Report

Public Information Coordinator Introduced: Annie Chang started work at the beginning of the year. She is working on social media development and other communications projects.

2010 4th Quarter Activity Report: Copies were distributed. (See Item 3) The City of Los Angeles requires a quarterly activity report according to the City/BID contract.

MTA 2011 Call for Projects: At their January 19, 2011 meeting the City Council voted to adopt the staff list of projects to be submitted to MTA for funding. The LA Fashion District Phase 3 Streetscape Improvement Project was one of only 8 projects approved by Council. Thirteen other projects did not make the cut. Our next step is obtaining approval from MTA. It is important to note that Los Angeles will be competing with other cities in the region for significantly less MTA dollars than were available in previous years.

The BID has partnered with the Bureau of Street Services to submit a grant application for Phase 3 of the Fashion District Streetscape Improvement Project. There is a lot of competition for these funds and if we are successful we will have secured \$5.2 million for a 40 block long Streetscape Improvement Corridor through the Fashion District. We thank Council District 9 staff and the Bureau of Street Services for their support of this project.

Alley Pothole List: BID Safe Team inventoried all alleys in the district to identify potholes that cannot be repaired by the BID. (See Item 4) Council District 9 staff are not optimistic about procuring city funding for these repairs. Property owners may need to consider forming collaborations to fund alley pothole repairs.

Community Outreach Workshops: CRA/AECOM are hosting community outreach meetings to explore issues and opportunities in the LA Fashion District as part of the ongoing Design for Development Plan project. Board Members were invited to attend the three workshops on Thursday, January 27 and Saturday, January 29. (See Item 5)

State Budget Cuts and the Community Redevelopment Agency (CRA): Statewide CRA's may lose funding if Governor Brown's new budget cuts are adopted. CRA/LA is in jeopardy of losing \$980 million. \$46 million is allocated to Fashion District projects that will be identified by the Design for Development Plan.

8 Special Tour of the Fashion District

Board Members toured the LA Fashion District for a first-hand view of the wholesale, retail, Flower District, and residential areas within the BID boundaries.

9 The meeting adjourned at 1:35 pm.



LA Fashion District Business Improvement District
Board of Directors Meeting Minutes - Thursday, February 17, 2011

Members Present: Laura Aflalo, Dan Bartholomew, Mark Cohen, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

Members Absent: Mark Chatoff, John Day, Herb Glaser, Peter Kaplan.

Guests Present: Hilda Gomez (California Flower Mall), Judy Taylor, Sherri Devlin (AECOM)

Staff Present: Kent Smith, Executive Director; Lynn Myers.

Chairperson Jaime Lee called it to order at 11:55 am.

1 Public Comment: None received.

2 Welcome & Introductions: Board Members introduced themselves.

3 Approval of Meeting Minutes from January 20, 2011. Approved by unanimous vote.

4 Design for Development Plan Update from AECOM

Consultants Judy Taylor and Sherri Devlin explained the purpose of the Design for Development Plan (DFD) is an 18 month long project that is a planning process for creating a vision for the future of the Fashion District. There are four phases to the project and the consultants are nearing completion of the first which is the Outreach phase which is the foundation of the plan. During the past 5 months the consultants have conducted interviews, focus groups, and community outreach workshops. At the workshops AECOM presented a survey of four questions for input from the 45 participants. AECOM identified 6 common threads from the survey feedback:

1. Continue and build the creative branding, uses and environment of the LA Fashion District
2. Create a 24 hour district
3. Attract more diverse uses and retail
4. Connect to the energy of other areas in downtown
5. Improve public transit
6. Enhance the pedestrian experience and environment with parks, civic spaces, branding gateway, parking, wayfinding signage.

In the next step AECOM will develop a series of alternatives for improvements.

Board Members were invited to contact AECOM if they are interested in participating in a one-on-one interview and answer the survey questions on the website www.fashionyourdistrict.org

5 Fashion District Board of Directors

Committee Appointments: Update was distributed. (Item 1)

Annual Meeting Date: Confirmed for Thursday, April 21, 2011.

6 Tree Trimming Update: The work is in progress. The 740 trees in the Fashion District were last trimmed in 2008. Board Members discussed budgeting funds for trimming trees every other year.

Mobile Food Vending: Executive Director Kent Smith is representing all BIDs in the Los Angeles area at the City Council's Transportation Committee's Mobile Vending Task Force. The City Council recognizes that the gourmet food trucks are enormously popular with the public and need to be regulated – not eliminated.

The Task Force, consisting of mobile food vendors' associations, the film industry (they have catering trucks), neighborhood councils, BIDs, the Restaurant Association and City staff, is assisting the Chief Legislative Analyst (CLA) to draft a new ordinance for mobile vending in the City Of Los Angeles. Regulations will likely be based on Public Health and Safety Ordinances due to the potential for slip/fall liability issues. There is also discussion about limiting trucks to one per block. The city is also looking at limiting mobile vending to food only and prohibiting mobile vending of retail and other services. The BIDs are encouraging the Task Force to allow property owners more say as to where mobile vendors can

operate in any commercial area and to improve the capability of the City to enforce regulations. The draft ordinance could be unveiled at City Council's Transportation Committee late February.

7 Storm Drain Construction Projects

New Construction at 12th & Crocker: Flooding at certain locations in the LA Fashion District is a chronic problem. The BID has worked hard on the short-term to provide sandbags while on the long-term we are working with Council Districts 9 and 14 to find solutions to the problems.

The City of Los Angeles is installing a new 780-foot storm drain pipe along 12th Street between Crocker and Stanford Avenue sometime in January to summer 2011. The new storm drain pipe project will alleviate frequent flooding problems in the area and provide for a safer place to do business. The work will include the construction of four new catch basins and the remodeling of 12 existing sewer connections.

This would not have happened without the help of **Councilwoman Jan Perry, District 9**. Additionally, we want to thank property owners who started the revitalization of 12th Street, the Community Redevelopment Agency (CRA), and the Bureau of Engineering for their work on this project.

Proposed Construction at 7th & Los Angeles: We are now working with **Council District 14** to consider a second storm drain construction project at 7th and Los Angeles Streets to alleviate street flood due to an inadequate storm drain system in this area. Ideally the inadequate storm drain should be replaced immediately so that we can start the design phase of the \$1.9 million Phase 2 LA Fashion District BID Streetscape Improvement Project that was funded by the Metropolitan Transit Authority Call for Projects. We will keep you informed of progress on both of these important construction projects.

8 Treasures of Los Angeles Award Luncheon Thursday, April 28, 2011.

The LA Fashion District will host a table for 8. A sign-up sheet was circulated at the Board Meeting.

9 Executive Director Report

Trash Tonnage: Collection numbers are up from last month – an indication of increasing wholesale and retail sales.

LAEDC Economic Forecast: Leisure and hospitality trade is leading the economic recovery in LA according to forecasters at the meeting held on February 16. Other predictions are that retail and wholesale will do better in 2011 and housing construction (single family dwellings) will continue to drop. Jobs will come back slowly due to public sector layoffs. For a full report Board Members were advised to visit the LAEDC website.

Homelessness: The annual count was conducted on February 25-27. Numbers of homeless individuals are up in downtown and other LA locations. 20% of the chronic homeless are veterans. A new program called Project 60 was launched this week to provide housing for homeless vets.

California Budget Crisis: State enterprise zones and regional Community Redevelopment Agencies could be eliminated. The League of Cities is developing a lawsuit to prevent these actions.

Santee Village Loft Sales: 19 condos will go on sale in the coming week. Prices range from \$199,000 to \$670,000. Condos in the Eckhart Building will sell for \$200,000.

LADWP Meeting: Board Member Mark Cohen hosted this meeting on February 17th with LADWP representatives and several property owners to discuss demand charges and rate increases. Conservation efforts have not increased savings and conservancy requirements for preserving historic buildings limit more aggressive sustainability retrofits. A petition signed by property owners demanding more discounts from LADWP will be considered.

Valentine's Day: Traffic, high sales volumes and media attention all converged at the Flower District for this special holiday.

Fashion District is on Twitter and Facebook: We're posting daily and working on encouraging merchants to participate in GroupOn to drive sales with discount offers.

LA Streetcar: Meetings with the top 100 owners to discuss assessments will be held in February. This is a 30-year assessment with some of those exceeding \$100,000 per year. Nine of the 100 top rate payers are owners in the Fashion District. Owners east of Los Angeles will not be included in the assessment.

10 The meeting adjourned at 1:15 pm.



LA Fashion District BID
Board of Directors Meeting Minutes
March 17, 2011 | CMC A 1175

Members Present: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Ramin Haverim, Jaime Lee, Brian Taban, John Van den Akker, Suzette Wachtel.

Members Absent: Laura Aflalo, John C. Day, Harvey Flax, Herb Glaser, Peter Kaplan, Darlene Kuba.

Guests Present: Fanny Levin, Martha Saucedo AEG.

Staff Present: Kent Smith, Executive Director; Joanna Cheatham, Administrative Assistant.

Chairman Jaime Lee called the meeting to order at 11:55 a.m.

1 Public Comment: None received.

2 Welcome & Introductions

Board Chair Jaime Lee welcomed Board Members to the meeting. Board Members introduced themselves.

3 Approval of Minutes from February 17, 2011. Approved by unanimous vote.

4 Farmers Field: Presentation of NFL Stadium by AEG: AEG Representative Martha Saucedo held a presentation on the proposed NFL Stadium and events center at LA Live. The Board decided to postpone any decision for support on the project until results of the Environmental Impact Study are released.

5 Committee Report

Operations: The Committee met on March 15th. Operations Director Randall Tampa is out on surgery leave. LAPD Central and Newton Senior Lead Officers reported that crime is down however several freight van break-ins were recently reported. Discussion focused on continued nuisance behavior reports at Duke's Liquor located on San Pedro between 8th/9th Streets. LAPD will increase compliance pressure on this location. The BID will submit a request for increased investigations to the City Attorney and the California Department of Alcohol and Beverage Control.

6 Finance

Audited Financial Report: Committee Chair Dan Bartholomew reported that the Finance Committee recommended Board Approval of the 2009 – 2010 Financial Report.

MOTION: Accept the 2009-2010 Audited Financial Statement and submit the report to the City of Los Angeles Office of the City Clerk.

Mark Cohen moved to approve. Mark Chatoff seconded.

The motion passed on March 17, 2011.

Members voting Yes: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Ramin Haverim, Jaime Lee, Brian Taban, John Van den Akker, Suzette Wachtel.

Members voting No: None

Members abstaining from vote: None

Consider Increasing Check Signing/Purchase Order Thresholds

To improve efficiency of the check signing process the auditor suggested increasing the Executive Director's signing authority from the current \$1,000 to \$50,000 and require one additional signature from a Board Executive Committee Member. Checks and Purchase Orders over \$50,000 would require two Executive Committee signatures. The Finance Committee approved this plan and requested Board consideration and approval. After extensive discussion a motion was proposed.

MOTION: Authorize the Executive Director to sign checks and purchase orders for amounts up to \$10,000 with one Board Executive Committee Member as second signer. Checks and purchase orders over \$10,000 will require the signature of two Executive Committee Members.

Mark Cohen moved to approve. Mark Chatoff seconded.

The motion passed on March 17, 2011.

Members voting Yes: Mark Chatoff, Mark Cohen, Jorge Flores, Ramin Haverim, Jaime Lee, Brian Taban, John Van den Akker, Suzette Wachtel.

Members voting No: Dan Bartholomew

Members abstaining from vote: None

7 Support Central City Association's (CCA) Position on City's Proposed Multifamily and Possible Commercial Waste Haulage Program

The City is proposing a waste hauling program that would reduce the number of haulers, impose standards of operation, and apply a franchise fee on all haulers. A recycling program would be included in this program. CCA is playing a leadership role in reviewing this proposal and has asked the LA Fashion District BID for support of their position that is outlined in the draft letter. (Item 1) Board Members discussed various aspects of program including increased efficiency, removal of outdated trucks, and concerns from haulers about labor compliance issues. The Board Members agreed not to take a position at this time.

8 Mobile Vending Update: Tabled for future discussion.

9 Home for Good Update: Tabled for future discussion.

10 New Business: None.

11 Executive Director's Report

2010 Power Integrated Resource Plan (IRP): The Los Angeles Department of Water and Power (LADWP) is requesting stakeholder feedback on the 2010 IRP. 5-8% annual rate increases are proposed to fund the transition to renewable resources. Comments may be submitted on the website at www.LAPowerPlan.org

12 The meeting adjourned at 1:46 pm



LA Fashion District BID
Board of Directors Meeting Minutes
April 14, 2011 | CMC A1175

Members Present: Dan Bartholomew, Mark Chatoff, Mark Cohen, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, John Van Den Akker.

Members Absent: Laura Aflalo, John Day, Herb Glaser, Peter Kaplan, Brian Taban, Suzette Wachtel.

Guests Present: Qathryn Brehm, Kathleen Damani, Hilda Jimenez, Steve Hirsh, Valerie Howe, Mike Ilich, Fanny Levin, Joe Moller, Cheri Rae, Mona Sangkala.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Managing Director.

Chairwoman Jaime Lee called the meeting to order at 12:01 pm. *Note: Several items were taken out of order of the agenda.*

- 1 **Public Comment:** None received.
- 2 **Welcome & Introductions:** Board Members and guests introduced themselves.
- 3 **Approval of Minutes:** March 17, 2011. Approved on April 14, 2011.

4 Presentation on Downtown Artwalk

Artwalk Executive Director Joe Moller presented information on the possibility of creating a partnership between Artwalk, the LA Fashion District, and merchants. Moller's goal is to create a premier public art event in downtown. Including the Fashion District makes sense as the area is already home to several galleries and many restaurants that are interested in staying open later in the evening. The event now attracts tens of thousands of attendees each month who visit 40 participating galleries, restaurants, bars, and businesses. The economic benefits have been significant. Moller expects an attendance increase during the summer months. Current participants, mostly Artwalk Board Members, are contributing \$2000 a month/1 year commitment. Benefits include attracting new customers and marketing opportunities on the Artwalk website. Moller invited meeting attendees to contact him directly for more information.

Board Members discussed the BID's role in the proposed expansion. They agreed not to make a financial commitment at this time. The BID will continue to provide Clean & Safe services, and review expenses with the possibility of increasing services if necessary. Progress will be monitored by an Artwalk Committee. The following persons were appointed by Chair Jaime Lee: Jorge Flores, Chair; Annie Chang, Mark Cohen, Steve Hirsh, Cheri Rae.

5 Farmers Field EIR Scoping Meeting

The City of Los Angeles is working with developers to construct a National Football League stadium next to LA Live on Figueroa and Pico. Kent Smith attended the meeting on Wednesday, April 13 where stakeholders were allowed to comment on possible environmental impact issues so that mitigating measures can be put into place before end of construction. Smith said AECOM is already conducting vehicle and pedestrian counts which we will provide to the City Planning Department. A draft letter that outlines the BID's concerns was presented for Board discussion (see Item 1).

MOTION: Approve the letter of comments from the LA Fashion District regarding the impact of Farmers Field on the District and Businesses.

Mark Chatoff moved to approve. John Van Den Akker seconded.

The motion passed with unanimous vote on April 14, 2011.

Members voting: Dan Bartholomew, Mark Chatoff, Mark Cohen, Harvey Flax, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, John Van Den Akker.

6 Streetcar Update

Funding the streetcar project is a public private venture. Federal funding is extremely competitive as federal funds for transportation projects are dwindling due to reduced gas tax revenue income.

Smith attended a Central City Association (CCA) meeting where owners voiced concerns about streetcar costs, specifically proposed assessment district charges where owners would pay for operating costs. A study of several other cities with streetcars showed that operating costs were paid by their metro systems. Metro LA has not stepped forward to undertake streetcar operating costs. CCA owners will also discuss alternate routes at a meeting in May.

7 Home for Good Update: Housing the Chronically Homeless Program

A progress report was distributed at the meeting (Item 2). The LA Chamber of Commerce hosted federal representatives and local housing authorities to review one year of progress. It was found that Los Angeles is not accessing federal funds especially coordinated housing and service dollars. The meeting resulted in a commitment by all organizations to work together to coordinate efforts.

Board Member Harvey Flax asked how this effort relates to the Fashion District. Board Member discussion focused on the positive and negative aspects of the program. The primary reason for BID participation is getting homeless off the streets to improve the public environment for shoppers. On the negative side the city, state, and federal government already collect taxes to fund social programs. However, all funding sources are reduced so property owners need to be prepared to work together toward solutions for their community.

8 New Business: None discussed

9 Executive Director Report

Solar Compactors: Smith attended the Spring IDA Conference in Chicago where he met with representatives of a company that has developed sidewalk-size solar operated trash compactors. The Bureau of Sanitation donated a compactor to the BID that is installed on the southwest corner of 9th Street and Los Angeles Street. Staff are reviewing the cost and benefits of the compactors and will report to the Operations Committee.

Clean Team Labor Negotiations: Facilities Support Services (FSS) is in labor negotiations with the Clean Team. The contract ends in April and the BID has budgeted for an increase.

Green Power: The State of California just required utilities to reach 30% renewable energy amounts by 2020. The City of Los Angeles was working on a 20% renewable scenario. Significant changes and increases in LADWP rates are anticipated.

Clinton Climate Initiative: Energy conservation support services will be available in the coming months through a partnership of CRA/LA and the Clinton Foundation.

History Channel: We were informed that Fashion District film footage was cut from a show about infrastructure.

Annual Meeting: Board Members agreed to hold a Board Meeting on May 19 at 9:45 am prior to the Annual Meeting. The agenda will include a motion to consider 2012 assessment rates.

10 The meeting adjourned at 1:30 pm



LA Fashion District BID
Board of Directors Meeting Minutes
May 19, 2011 | CMC A1175

Members Present: Laura Aflalo, Dan Bartholomew, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Ramin Haverim, Peter Kaplan, Darlene Kuba, John Van Den Akker, Suzette Wachtel.

Members Absent: John Day, Harvey Flax, Glaser, Ramin Haverim, Jaime Lee.

Guests Present: Hilda Jimenez, Ryan Villarin.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Managing Director.

Vice Chair Mark Chatoff called the meeting to order at 9:35 am.

- 1 **Public Comment:** None received.
- 2 **Welcome & Introductions:** Board Members introduced themselves.
- 3 **Approval of Minutes:** April 14, 2011 minutes were approved by unanimous vote.

4 **Committee Reports**

Finance

Update on Clean Team Wage Increase: BID Executive Director Kent Smith reported that the BID did not participate in the contract negotiations between Facilities Support Services (Clean Team contractor) and the Union. Board Members discussed the wage ranges and vacation time payment.

April 2011 Financial Summary: Treasurer Dan Bartholomew reported that expenses are under budget in every category thanks to frugal spending practices.

2012 Santee Alley Overlay Assessment Adjustment: Alley owners propose a total \$61,000 assessment increase in 2012: North Alley total \$33,000: South Alley total: \$28,000.

- **MOTION: Approve \$61,000 budget increase for North/South Alley Overlay.**

John Van Den Akker moved. Laura Aflalo seconded.

The motion passed by unanimous vote on May 19, 2011.

Laura Aflalo, Dan Bartholomew, Mark Chatoff, Mark Cohen, Herb Glaser, Ramin Haverim, Peter Kaplan, John Van Den Akker, Suzette Wachtel.

2012 BID Assessments Adjustment: The Finance Committee recommended no assessment adjustment for 2012. There could be a shortfall in 2013.

2011 Projected Cash Flow Statement through 4-30-11: Board Members discussed the surplus.

2012 Assessment Rates: Board Members discussed the Finance Committee's recommendation not to increase assessments. There could be a shortfall in 2013.

- **MOTION: 2012 Assessments will not be increased.**

Laura Aflalo moved to approve. Mark Chatoff seconded.

The motion passed by unanimous vote on May 19, 2011.

Members Voting Yes: Laura Aflalo, Dan Bartholomew, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Ramin Haverim, Peter Kaplan, Darlene Kuba, John Van Den Akker, Suzette Wachtel.

2010 Tax Returns: The Finance Committee recommended approval of the tax return statement.

- **MOTION: Approve the 2010 Tax Return.**

Mark Chatoff moved to approve. Dan Bartholomew seconded.

The motion passed by unanimous vote on May 19, 2011.

Members Voting Yes: Laura Aflalo, Dan Bartholomew, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Ramin Haverim, Peter Kaplan, Darlene Kuba, John Van Den Akker, Suzette Wachtel.

Board Members discussed the cash receipt process for vendor trash collection. BID staff will work with the auditor to create a revised and improved process.

5 Election Committee

Committee Appointments: The DPOA Bylaws require an annual election to seat new Board Members and an Election Committee to oversee the process. The following Board Members volunteered to serve on the committee: Laura Aflalo, Jorge Flores, John Van Den Akker, Suzette Wachtel.

6 CicLAVia

The popular car-free streets event wants to expand into the LA Fashion District for an October 9, 2011 event. Three alternative routes were proposed. Board Members were asked to comment within the next few weeks.

7 New Business: None discussed.

8 Executive Director Report

Huntington Hotel: There is a proposal to house veterans in the residential hotel that would be managed by Skid Row Housing Trust through the auspices of the Home for Good plan. This new management proposal would be a positive step to stop the high numbers of crime incidents at this residential hotel.

LA Street Car: Metropolitan Transit Authority is conducting an Environmental Impact Report (EIR) and scoping meeting to review the proposed Street Car routes in order to qualify to apply for \$30 million federal grant funding for the project. See www.lastreetcar.org for details and for individual comment.

Pending Lawsuit: In July 2010 Safe Team officers were called to an incident in progress at 407 E Pico where one burglary suspect was subsequently injured. At the time, Traveler's Insurance was the BID's liability insurer and is researching our involvement in the incident. Securitas, the BIDs security contractor, is under contract with us to provide full service liability coverage. We will provide updates as information is received.

10 The meeting adjourned at 10:30 am



kent approved on 8-29-11

LA Fashion District BID
Board of Directors Meeting Minutes
July 21, 2011 | CMC A1175

Members Present: Laura Aflalo, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

Members Absent: Dan Bartholomew, John Day, Ramin Haverim, Peter Kaplan

Property Owners/Guests Present: Bill Gilmet, Steve Hirsh, Hilda Jimenez, Elisa Keller, Lance Kluger.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Managing Director.

Chair Jaime Lee called the meeting to order at 11:58 am

- 1 Public Comment:** Bill Gilmet, Director of Marketing at the 14th Street School introduced himself and invited the Board to consider donations to the school.
- 2 Welcome & Introductions:** Board Members, property owners and guests introduced themselves.
- 3 Approval of Minutes:** May 19 2011 minutes were approved by unanimous vote.
- 4 Action Items: Assessment Increases for the North and South Alley Overlays**

On Tuesday July 12, 2011 the BID was informed by the City Clerk's office that the Board's recommendation on assessment increases for the North Alley Overlay and the South Alley Overlay were not in accordance with the Fashion District Management District Plan (MDP). (see Item 1) These assessment increases were submitted to the City Clerk on May 25, 2011. The City believes the BID cannot increase the Overlay assessments by more than 8% because of the Cap set out on page 5 of the MDP. The BID believes the increases approved by the Alleys and adopted by the Board are fully compliant with the MDP and Proposition 218 however the City Clerk will not send the assessment data to the County that is due this month. The essence of the disagreement results from previous decisions the Board of Directors made in 2009 and 2010 and approved by the City Clerk to substantially reduce North and South Alley Overlay assessments in 2010 and 2011. These reductions were made to "refund" the substantial surplus from 2009. Those reductions have put the 2011 assessment rates over \$100,000 below the 2009 base year for the North Alley and nearly \$90,000 below the 2009 base year for the South Alley Overlay. As a result when surplus dollars are used up there will not be enough funds to deliver programs/services without a substantial increase to Alley assessments. In order to obtain City approval for those eventual assessment increases the City requires the Fashion District Board to modify the MDP and Planning Report for FY 2011 and circulated to all property owners in the district notifying them of a public hearing.

Board Members discussed the options and voted on the following motions:

MOTION: Amend Point #5 of the LA Fashion District Planning Report for Fiscal Year 2011 as follows:

For property owners in the Santee Alley Overlay zones, the estimated surplus from 2010 in the amount of \$56,000 for the North Alley Overlay and \$100,000 from the South Alley Overlay will be applied to temporarily reduce the 2011 assessments below the 2009 base year. The estimated surplus in the amount of \$37,000 for the North Alley Overlay and \$100,000 for the South Alley Overlay will be applied to temporarily reduce the 2012 assessments below the 2009 base year. The 2012 assessment rate will be adjusted upwards to accommodate the projected increase in costs for the programs and services in the North Alley Overlay and the South Alley overlay. It is projected that the 2013 assessments will need to be restored to the 2009 base levels for the both the North Alley Overlay and the South Alley Overlay.

Darlene Kuba moved to approve. Laura Aflalo seconded.

The motion passed by unanimous vote on July 21, 2011.

Members Voting: Laura Aflalo, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

MOTION: The Board of Directors approves no assessment increase for BID parcels in 2012. In 2010 and 2011 the North Alley Overlay and the South Alley Overlay assessments were temporarily reduced using surplus funds from the 2009

assessment revenue. The LA Fashion District Board of Directors recommends restoring a portion of the 2009 base level assessments to fund programs and services as approved in the Management District Plan as follows:

- **North Alley Overlay:** \$21,360 increase to bring total 2012 assessments to \$288,360
- **South Alley Overlay:** \$18,560 increase to bring total 2012 assessments to \$250,560

Darlene Kuba moved to approve. Jorge Flores seconded.

The motion passed by unanimous vote on July 21, 2011.

Members Voting: : Laura Aflalo, Mark Chatoff, Mark Cohen, Herb Glaser, Jorge Flores, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

Assessment data will be revised and resubmitted to the City Clerk.

5 Committee Reports

Finance: Summary of Unaudited Financial Information - 6 month summary was reviewed. (See Item 2)

Operations: The Tuesday, July 19th meeting was attended by LAPD SLOs who reported on the injunction to prevent city services from collecting personal belongings from the streets and sidewalks. Encampments are up. One of the shelters closed. Prisoner releases are up and 25% of those people have nowhere to go.

Vending Trash Collection revenue system was revised and new controls added. The changes were reviewed/approved by auditor Alan Harrison.

6 New Business: None discussed.

7 Executive Director's Report

Community Redevelopment Agency (CRA) Changes: Due to the termination of all CRAs in the State of California, the city has put all contracts on hold which includes a stop work on the Fashion District Design for Development Plan. The BID will write a letter to the CRA requesting reinstatement of contract funding. The Board of Directors agreed to support this action.

Proposed Franchise System for Trash Hauling: Environmentalists and labor unions are supporting a city proposed franchise trash hauling system for trash collection. Currently there are 140 companies – the new system would reduce the number to 5 districts and 5 haulers. There are no other details at this time. Central City Association and the LA Chamber of Commerce are opposed. The benefit to the city is the ability to charge a fee to haulers which will generate revenue.

Sidewalk Survey: The BID unsuccessfully attempted to remove a service from the Management District Plan that requires us to report broken sidewalks to the city. We are conducting an inventory of all sidewalks in the 110 block district and will post it on the website.

KFWB 98: On Friday, July 22nd Kent Smith will be interviewed for the popular live radio show "On the Corner" to talk about the Fashion District.

Proposed Department of Water & Power Rate Increases: General Manager Ron Nichols has reduced the DWP's budget. Rates will increase anyway. We are working with the Central City Association to craft a response to this increase.

Board Member Herb Glaser asked for an update on the problem of counterfeit goods sales. Smith said the City Attorney (CA) plans to hold the property owners responsible for these sales. The CA is distributing a letter to all property owners warning them to stop the sale of counterfeit goods on their property (s) and if they chose to do nothing the next step could be shutting down the businesses. Smith added that lately counterfeit sales have gone down in Santee Alley and drug sales seem to be going up due to gang activity.

8 The meeting adjourned at 1:00 pm.



LA Fashion District BID
Board of Directors Meeting Minutes
September 22, 2011 | CMC A1175

Members Present: Laura Aflalo, Dan Bartholomew, Mark Chatoff, Mark Cohen, Peter Kaplan, Darlene Kuba, Jaime Lee, John Van Den Akker.

Members Absent: John Day, Herb Glaser, Jorge Flores, Ramin Haverim, Brian Taban, Suzette Wachtel

Property Owners/Guests Present: Hilda Jimenez, Marie Rumsey.

Staff Present: Kent Smith, Executive Director. Jose Gonzalez, Lynn Myers, Randall Tampa.

Chair Jaime Lee called the meeting to order at 11:54 am

1 Public Comment: None received.

2 Welcome & Introductions: Board Members and guests introduced themselves.

3 Approval of Minutes: July 21, 2011 minutes were approved by unanimous vote.

4 Discussion and Action Item: Lancer Site and Request for Support to Amend 2003 Land Pledge Agreement

Council District 9 is asking for support to amend a 2.6 acre land pledge agreement to a \$3.6 million cash pledge. The currently vacant site at 4105 S Alameda Blvd will be purchased by four apparel manufacturing companies. The \$3.6 million in pledge funds will be trusted to the City of LA Parks and Recreation Department for use at existing recreation facilities in the area. Council District 9 seeks support from the LA Fashion District to demonstrate the need for increasing the apparel manufacturing industry and job growth in Los Angeles. A fact sheet was distributed. See Item 1.

MOTION: Support amendment of a 2003 pledge agreement to convert a land pledge of 2.6 acres located at 4051 S Alameda (Lancer Site) to a cash pledge of \$3.6 million for an apparel industry manufacturing development.

Darlene Kuba moved to approve. John Van Den Akker seconded.

The motion passed on September 22, 2011.

Members voting Yes: Laura Aflalo, Mark Chatoff, Mark Cohen, Darlene Kuba, Jaime Lee, John Van Den Akker.

Members Abstaining: Dan Bartholomew, Peter Kaplan.

5 Committee Reports

Operations: Members discussed the pros and cons of the Big Belly Trash Compactor and initiating a pilot project to analyze performance. The Operations Committee recommended purchase of 6 units to be installed on Maple Ave between Olympic and 12th Streets, to test the performance in the highest trash volume area in the district. If the results are positive then additional units will be purchased and installed with the goal of reducing collection and hauling costs. A demonstration unit at 9th and Los Angeles has been operating efficiently for the past year.

MOTION: Purchase six Big Belly Trash Compactor units and conduct a pilot project on Maple Avenue between Olympic Blvd. and 12th Street.

Darlene Kuba moved to approve. Dan Bartholomew seconded.

The motion passed by unanimous vote on September 21, 2011.

Members voting Yes: Dan Bartholomew, Mark Chatoff, Mark Cohen, Peter Kaplan, Darlene Kuba, Jaime Lee, John Van Den Akker.

Election: There are six candidates for six vacant seats in the 2011 Board of Directors election. Ballots will be mailed to all 950 property owners on November 1 and results announced on December 15. The election must be held to allow for write-in candidates.

6 New Business

Board Member Darlene Kuba invited Board Members to a press conference on Tuesday, September 27 to introduce the new solar system installation at the LA Flower Market of the American Florist Exchange. The project is the largest privately owned solar panel installation in the City of Los Angeles.

7 Executive Director's Report

Sidewalk Survey: The BID's Safe Team counted 515 hazards that were sorted into three categories: Broken Curb, Broken Sidewalk due to Tree Roots, Broken Sidewalk. The information was sent to the City Attorney, City Clerk, Council Districts 9 and 14, and the Bureau of Street Services in order to fulfill the requirements of the District Management Plan. The survey is available on the Fashion District website.

Homeless Encampment Survey: BID Safe Team officers counted 69 encampments. 38 interview surveys were completed and 31 homeless individuals declined to be interviewed. We are working with City Officials to move the homeless into housing.

Changes at LAPD Central Division: SLO Randy McCain and eight other officers were reassigned to other areas. Officer McCain was recognized and thanked for his many years of service. SLO Tracy Fischer will continue to work in the area.

Changes at BID Field Office: Three Safe Team officers were reassigned to other contracts. We've hired two new staff members and promoted a current BID Safe Team officer.

In both cases, staff changes were necessary due to work environment issues that impacted both the LAPD and the BID.

New Bus Benches: The City of Los Angeles recently signed a contract with a new bus bench provider. The current plastic benches will be replaced with metal benches. Work will begin soon in the LA Fashion District.

New Bike Lanes: The City of Los Angeles approved a plan to install bike lanes throughout the LA region including several sites in the LA Fashion District. At the Council meeting Kent Smith testified that removing parking for bike lanes is not business friendly. Bike lanes are proposed for Spring/Main, 7th Street, and Maple Ave. We are working with AECOM and subcontractor Iteris to review the proposal and provide a report for LADOT and the City.

CicLAvia: The event on October 9 will shut down streets all over Los Angeles for this popular car free day. 9th Street in the LA Fashion District will be closed and businesses are encouraged to stay open for this pedestrian only event.

New Restaurant Openings: Welcome to Garage Pizza, Casa Jalapeno, Spring for Coffee, Pattern Bar, Tasting Kitchen, Umami Burger and Two Boots Pizza.

Artwalk: The Fashion District is hosting food trucks in the Dearden's parking lot. There were no problems at the last event.

Street Car Update: A new route is being studied as part of the Environmental Impact report: S/B on Broadway, west on 11th, north on Figueroa, and east on 7th.

8 The meeting adjourned at 1:00 pm.



LA Fashion District BID
Board of Directors Meeting Minutes
November 17, 2011 | CMC A1175

Members Present: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, John Van Den Akker, Suzette Wachtel. **Members Absent:** Laura Aflalo, John Day, Herb Glaser, Peter Kaplan, Brian Taban.
Property Owners/Guests Present: Dale Hammond, Luis Forendain, Hilda Jimenez.
Staff Present: Kent Smith, Executive Director. Jose Gonzalez, Manuel Madueno, Lynn Myers, Randall Tampa.

Chair Jaime Lee called the meeting to order at 11:49 am

Several agenda items were taken out of order and appear in the minutes in the order of the published agenda.

- 1 Public Comment:** County Assessor representatives Dale Hammond and Luis Forendain introduced themselves and invited Board Members and property owners to contact them with questions.
- 2 Welcome & Introductions:** Board Members and guests introduced themselves.
- 3 Approval of Minutes:** September 22, 2011 were approved by unanimous vote.

4 Discussion and Action Item: Approve 2012 Budget

Committees reviewed the program budgets and the Finance Committee recommended approval of the 2012 Budget.

MOTION: Approve the 2012 Budget.

Darlene Kuba moved to approve. Suzette Wachtel seconded.

The motion was approved by unanimous vote on November 17, 2011.

Members voting: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Darlene Kuba, Jaime Lee, John Van Den Akker, Suzette Wachtel.

5 Discussion and Action Item: Approve 2012 Planning Report

The City may not accept the published format in which case the report will be addressed again at the December meeting.

MOTION: Approve the 2012 Planning Report with a correction to adjust \$50,000 in the estimated unrestricted surplus.

Darlene Kuba moved to approve. Dan Bartholomew seconded.

The motion was approved by unanimous vote on November 17, 2011.

Members voting: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Darlene Kuba, Jaime Lee, John Van Den Akker, Suzette Wachtel.

6 Committee Reports

Finance: The Committee met on November 17 prior to the Board Meeting. Staff anticipates a \$490,000 surplus. The Finance Committee recommended a \$50,000 increase to the current \$300,000 budget for BID Renewal. The increase is recommended in anticipation of funding costly litigation and communications expenses to counter opposition groups that may work against the renewal as in previous years.

MOTION: Add \$50,000 to the BID Renewal budget.

Darlene Kuba moved to approve. Jorge Flores seconded.

The motion was approved by unanimous vote on November 17, 2011.

Members voting: Dan Bartholomew, Mark Chatoff, Mark Cohen, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, John Van Den Akker, Suzette Wachtel.

Board Members continued to discuss BID Renewal. The deadline to submit a new District Management Plan (DMP) is August 2012. Urban Place Consulting will submit a proposal for creating the DMP for Board approval in December. No changes to the current boundaries, minimal program changes and no assessment increases in 2013-2014 are planned in the formation of the next BID. The Steering Committee will convene in January 2012.

Operations: The Committee met on November 15 and received an update from the Los Angeles Police Department – Central Division SLO Tracey Fisher who introduced new SLO Sam Yin. Fisher will replace SLO McCain who moved to a different department. Yin will replace Fisher which continues the precedent of SLOs for the district.

State Parole Realignment Plan Update: Kent Smith attended a meeting with representatives from state, county and city law enforcement agencies to discuss the impact of AB 109/117 which will reduce the state prison population by 33,000 over the course of a year, in fulfillment of a May 2011 Supreme Court mandate to relieve overcrowding.

The law, which took effect October 1, 2011, authorizes individuals sentenced to non-violent, non-serious, non-sex offenses to serve their sentences in county jails instead of state prisons. It also means that those prisoners, upon release, will be supervised by County Probation instead of the State Department of Corrections and Rehabilitation (CDCR). It is estimated that this will increase LA County Probation's case load by 9,000 during year 1.

Representatives from CDCR, the Sheriff's Department, the District Attorney, County Mental Health and LAPD were there to discuss the changes. The meeting allowed us to express concerns about the possible consequences of these changes to the LA Fashion District and downtown Los Angeles. These concerns include shorter incarceration times for convicted criminals, loss of supervision over certain felons after time-served, an increased demand on the limited supply of job programs and permanent supportive housing units, and additional strain on an already over-burdened social service network in Downtown and countywide. LAPD Police Chief Charlie Beck has predicted that the City could see a 3% increase in crime because of the new laws.

We will continue to monitor the situation and work with the agencies to minimize the impact of this realignment of the prison population. A follow up meeting in 60 days is planned to review strategies for dealing with the legislation.

Election: 1,000 property owners received election ballots and 64 ballots have been returned. The deadline to receive ballots is December 5. There 6 candidates for 6 seats: Mark Cohen, Steve Hirsh, Darlene Kuba, Jaime Lee, Conrad Midolo, Elena Safaei.

Image & Communications: The Committee met in September and approved the 2012 budget. The BID's new outreach tools are working according to analytic records with 4,500 Facebook followers, 1,300 Twitter Likes, and 57,000 visits and 43,000 unique visitors to the website during October.

7 New Business: None discussed.

8 Executive Director's Report

District Trash Totals Are Down: An article in The Economist shows the district may be decoupling from the overall US economy. Clothing expenditures are in negative territory compared to essentials spending. The article was distributed.

Invitation from Mayor's Economic Development Team: Deputy Mayor Matt Karatz has requested a meeting with LA Fashion District businesses to discuss strategies for making the city more business friendly. Staff will work to confirm a date.

Design for Development Update: The plan is 60% completed. The next draft plan will be presented at a stakeholder's meeting in early 2012. AECOM presented the Ideas Exchange outreach workshops from November 9-12 where visitors were invited to comment on preliminary plans. The final plan will be actionable by the city with the goal of providing an Environment Impact Report for the entire district.

9 The meeting adjourned at 12:52 pm.



LA Fashion District BID
Board of Directors Meeting Minutes
December 15, 2011 | CMC A 206

Members Present: Laura Aflalo, Mark Chatoff, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel. **Members Absent:** Dan Bartholomew, Mark Cohen, John Day, Herb Glaser, Peter Kaplan.

Property Owners/Guests Present: Kathleen Damani, Steve Hirsh, Hilda Jimenez, Peklar Palavjian, Molly Rysman, Captain Jorge Rodriguez, Mark Silverman.

Staff Present: Kent Smith, Executive Director. Annie Chang, Joanna Cheatham, Jose Gonzalez, Lynn Myers, Randall Tampa.

Board Chair Jaime Lee called the meeting to order at 11:50 am

Several agenda items were taken out of order and appear in the minutes in the order of the published agenda.

- 1 **Public Comment:** None received.
- 2 **Welcome & Introductions:** Board Members and guests introduced themselves.
- 3 **Approval of Minutes:** November 17, 2011 were approved by unanimous vote.

4 Introduction of LAPD Command Staff

Captain Jorge Rodriguez, Newton Division, attended the meeting. Captain Frank was unable to attend. LAPD Newton Division Captain Jorge Rodriguez, met with Members and stakeholders for a meet and greet. More than half the LA Fashion District's 110 blocks lies within the boundaries of the LAPD Newton Division. Captain Rodriguez reinforced Newton Division's commitment to addressing several key problems in the LA Fashion District. He also is committed to strengthening the partnership between the LAPD and the business community. Captain Rodriguez also dedicated increased foot beat and bike unit presence during the holidays.

5 Skid Row Housing Trust Presentation

The new low income housing project at 6th Street and Maple Avenue begins construction in two weeks. Molly Rysman, representative from Skid Row Housing Trust (SRO) presented information about the project to the BID Board of Directors and attending stakeholders. Rysman explained the residential development is not a mission that will attract lines of people. The project will be an \$18 million permanent affordable housing project for singles and families. Maple Avenue frontage will feature street level retail businesses. SRO is committed to being a good neighbor in the community.

6 Approve 2012 Planning Report

Kent Smith met with staff from the City Clerk's Office Special Assessment Division to discuss the BID's Planning Reports. The City is requiring a revised format with budget details for both the 2011 and 2012 Planning Reports. The revised formats were sent by email and distributed at the meeting. Three motions were necessary to approve the new formats.

MOTION: Rescind the original 2011 and 2012 Annual Planning Reports.

Jorge Flores moved to approve. Ramin Haverim seconded. **The motion passed by unanimous vote on December 15, 2011.**
Members voting: Laura Aflalo, Mark Chatoff, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel

MOTION: Approve the revised 2011 Annual Planning Report.

Jorge Flores moved to approve. Darlene Kuba seconded. **The motion passed by unanimous vote on December 15, 2011.**
Members voting: Laura Aflalo, Mark Chatoff, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

MOTION: Approve the revised 2012 Annual Planning Report.

Mark Chatoff moved to approve. Darlene Kuba seconded. **The motion passed by unanimous vote on December 15, 2011.**
Members voting: Laura Aflalo, Mark Chatoff, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

7 BID Renewal

The current BID terms ends on December 31, 2013. According to BID renewal timeline published by the City Clerk's Special Assessment Department a new District Management Plan must be submitted by Summer 2012. The LA Fashion District must hire a consultant to develop a new District Management Plan. Two proposals were received: Urban Place Consultants and Civitas. Staff recommended hiring Urban Place Consultants (UPC) UPC understands the complexities of the City of Los Angeles BID renewal process and will provide the most cost effective plan for stakeholder meetings, database and assessment development, and engineer's report procurement. The Board agreed to the following action:

MOTION: Retain Urban Place Consulting Group as Management Plan Consultant at a cost limit of \$60,000.

Jorge Flores moved to approve. Darlene Kuba seconded.

The motion passed by unanimous vote on December 15, 2011.

Members voting: Laura Aflalo, Mark Chatoff, Jorge Flores, Ramin Haverim, Darlene Kuba, Jaime Lee, Brian Taban, John Van Den Akker, Suzette Wachtel.

8 Central City Association Membership Renewal and Treasures of Los Angeles Annual Sponsorship

Action Items were tabled to a future date due to a lack of quorum.

9 Recognition of Retiring Board Members

Peter Kaplan, John Day and Harvey Flax were recognized and thanked for their service.

10 Board of Directors Election Results

The following candidates were elected to terms starting in 2012:

- Mark Cohen
- Steve Hirsh
- Darlene Kuba
- Jaime Lee
- Conrad Midolo
- Elena Safaei

11 New Business:

2012 Meeting Calendar: Adopted without comment.

Personnel Committee Report: The Personnel Committee met prior to the Board meeting and proposed staff salaries and bonuses. No actions were taken due to the lack of a quorum.

12 Executive Director's Report

Port of Los Angeles Tour: Board Members discussed a port tour for the February 2012 meeting. Confirmation is pending.

13 The meeting adjourned at 12:47 pm.